



www.centraliowafairgrounds.net

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2023 Central Iowa Fair July 12-15, 2023

Dear Friends,

The Central Iowa Fair is hard at work planning the 2023 county fair! Each year we look for new ways to grow and expand the fair with more entertainment, attractions, vendors, and activities for our fair-goers.

Our purpose is to provide a means of education, exhibit, and competition to support the various 4H and FFA livestock and non-livestock projects. In addition, the annual county fair is a community festival where we can celebrate our Iowa agricultural heritage through learning and participation while making new friends and creating lifelong memories.

The Central Iowa Fair is overseen by a volunteer board of directors and it relies heavily on private donations. The *only* way we can be successful is with the support and generosity of the people and businesses of Marshall County.

Our Barn Banner Program, Extreme Bull Riding Sponsor Program and Fair Entertainment Sponsor Program are great ways to promote your business and/or family farm.

Here is how it works:

- Barn banners can be purchased for \$200 through the fair office. They can be renewed for \$150 annually. Once purchased, a 3' x 5' Banner will be created with your name and/or basic logo. Banners will hang vertically in the Pavilion **ALL YEAR LONG**. You will also be listed as a Barn Banner sponsor on our website.
- The Extreme Bull Riding Sponsor Program has three ways to sponsor. You can **sponsor a bull** for \$100. Your name will be announced every time that bull is ridden. You can **sponsor a chute** for \$1,000. Your name will be announced every time a bull and rider come out of that chute. You can **sponsor the turnout chute** for \$2,500. Your name will be announced once a bull is ridden and put back.
- Entertainment Sponsorships has 3 levels; \$250 – **Entertainment General Sponsor** includes barn banner and name on stage; \$500 – **Entertainment Silver Sponsor** includes barn banner, 5 tickets to the Extreme Bull Riding event and name on stage; \$1,000 **Entertainment Gold Sponsor** includes barn banner, 10 tickets to the Extreme Bull Riding event and name on stage.

All of the funds raised from the barn banners, bull riding and entertainment sponsorships will be used exclusively for the fair. We are a 501(c) 3 non-profit organization and your contribution may be tax deductible. Please feel free to contact the fair office at (641) 753-3671 with any questions.

Thank you for your consideration.

Central Iowa Fair Board